

ADVERTISEMENT
THE **RIGHT** | **TIME**
PLACE
AUDIENCE

YOUR BRAND
HERE ↓



WOTEMIAN



WHAT IS TOTEMIAN

Hundreds Active Displays Across the City

Totemian is a smart advertising network that connects brands with real audiences through digital displays placed in local businesses.

Cafés – Catch attention during every coffee break.

Restaurants – Be part of every conversation at the table.

Beauty Salons – Inspire confidence where people transform.

Gyms & Fitness Studios – Reach motivated minds in motion.

Shops & Boutiques – Show-up where buying decisions happen.

Pharmacies – Reach customers when trust matter most.

Clinics & Medical Offices – While patients wait and observe.

Auto Shops & Service – Catch attention during waiting times.

Waiting Rooms & Lobbies – Perfect spaces for engagement.

And hundreds of other high-traffic city locations – where people live, move, and decide.



WHY ADS WITH TOTEMIAN

- **Targeted Geo-Advertising** 

Your ads reach people in the right neighborhoods, venues, and moments, based on their real-world movement patterns

- **Maximum Visibility** 

Hundreds of displays across Greater Vancouver ensure your brand gets noticed by thousands of real people every day.

- **Data-Driven Insights** 

- Totemian provides detailed reports:
- Number of plays and impressions
- Peak viewing hours
- Audience retention and repeat exposure



WHY ADS WITH TOTEMIAN

- **Smart Retargeting** 

Recognize returning visitors across different locations – and reinforce your message intelligently

- **Creative Production Support** 

From photography to video design, Totemian helps you produce professional, optimized content that truly fits smart screens.



COMPARISON OF ADVERTISING ROI COST DURATION

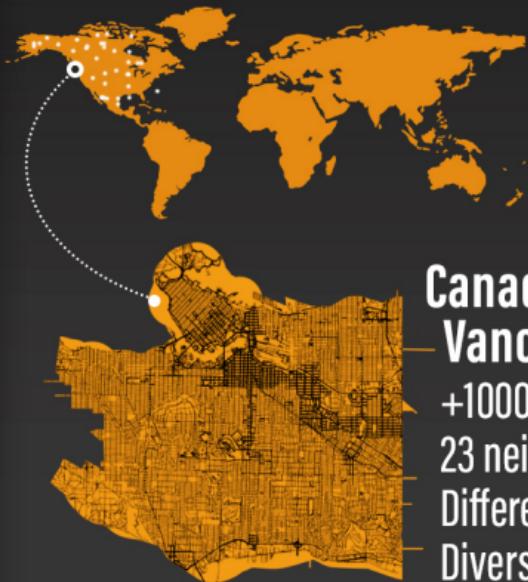
Ad Type	Return Per \$1 Spent	ROI (%)	EST Min Cost	Avg Campaign Duration	
01 SEO (Search Engine Optimization)	8.5	700	\$1,000/M	9+ Months	TIME + KEY WORDS
02 Email Marketing	39	3900	\$1,00/M	Ongoing	EMAIL LIST
03 Audio Ads (Radio/Podcast)	4	300	\$500	4 Weeks	
04 Billboard (Billboard & Outdoor (OOH))	1.25	25	\$3000	1 Weeks	
05 Video Advertising (Online / Tv)	4.50	350	\$1000	2/4 Weeks	
06 Google Ads (PPC)	3.50	250	\$300	2 / 4 Week	
07 Social Media Ads	3	200	\$150	1 Week	
08 Print Ads (Newspaper, Magazine)	2	100	\$500	1 Weeks / 3 Months	



Return Per \$1 Spent	ROI (%)	EST Min Cost	Avg Campaign Duration
\$6 - \$12	UP TO 1000%	Flexible	Flexible



Totemian is expanding globally and among diverse nationalities



Totemian is rapidly expanding across hundreds of high-traffic locations and growing every day.

Soon, our network will include thousands of smart displays across every neighborhood and industry in Greater Vancouver.

The best part? As we grow, you grow with us amplifying your brand's voice to thousands of locations and millions of real viewers.



CONTACT US

VF[®] All exclusive sales rights are reserved to VFTV

📞 +1 778 814 00 93

📞 +1 604 364 12 23

📞 +1 343 322 8650

✉️ info@totemian.com

🌐 totemian.com

📍 771 Robson Street -1132 Vancouver, BC V6G 3B7

📍 120 Lonsdale Ave, North Vancouver, BC V7M 2E8

